



# FREEDOMFORGE

Cultural Impact Ministry

*"Where Iron sharpens Iron  
and Faith forges Freedom!"*

BRAND GUIDELINES

# BRAND OVERVIEW

“LIBERTY & JUSTICE FOR ALL . . .”

## OUR MISSION

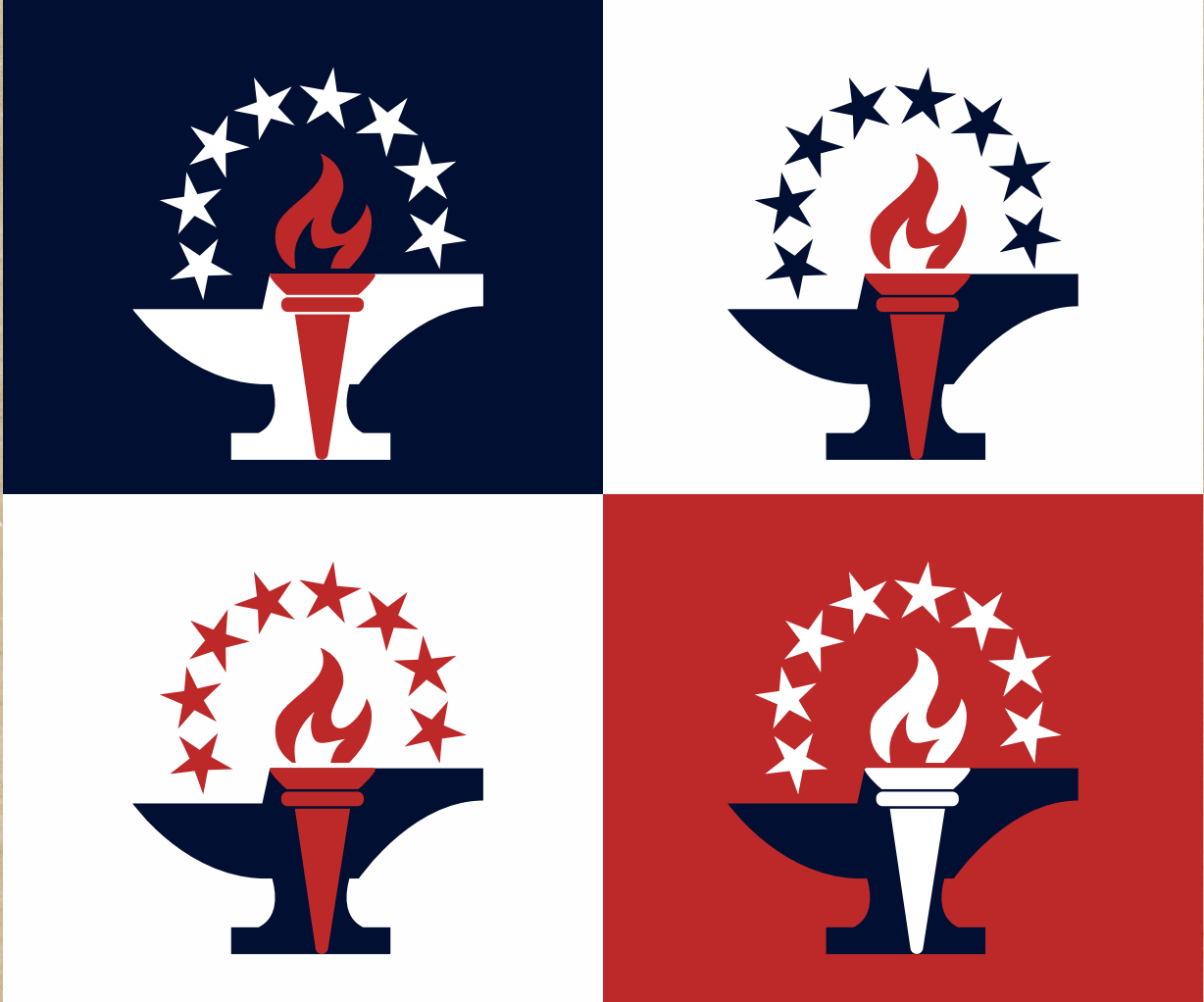
"To illuminate the timeless truths of the Bible and its profound influence on American history, fostering a deeper understanding of faith, liberty, and statesmanship. Through engaging video content, we aim to inspire individuals to embrace their spiritual heritage, cultivate moral integrity, and actively contribute to the preservation of freedom and prosperity in America."

## OUR VISION

"We envision a community where individuals are empowered by the transformative power of the Gospel to navigate the complexities of modern society with wisdom and grace. By exploring the intersections of faith and freedom, we seek to ignite a revival of faith, patriotism, and civic engagement, paving the way for a society grounded in virtue, liberty, and justice for all."



# LOGOS & COLORS



#BD2928

*Crimson Red*



#FFFFFF

*Pure White*



#011032

*Old Glory Blue*

# TYPOGRAPHY & IMAGERY

## ROAD RACE Work Sans Light *Aquiline Two*



# BRAND MESSAGING

01

## Faith as the Foundation of Freedom

At Freedom Forge, we believe true freedom begins with faith in God. Without a moral foundation rooted in His truth, liberty loses its meaning and direction.

02

## Championing Biblical Values

We stand unapologetically for biblical principles that empower individuals to live with integrity, courage, and purpose. Our mission is to inspire a culture where faith shapes freedom and fosters responsible action.

03

## Reigniting the Spirit of Patriotism

Freedom Forge seeks to cultivate a renewed sense of patriotism rooted in gratitude, humility, and service to others. We honor the sacrifices that make freedom possible while encouraging the next generation to safeguard its blessings.

04

## Encouraging Bold Leadership

We call individuals to lead with conviction, speaking truth in love and standing firm in a world that often rejects it. Freedom Forge equips believers to shine as lights in darkness, forging a culture of hope and renewal.

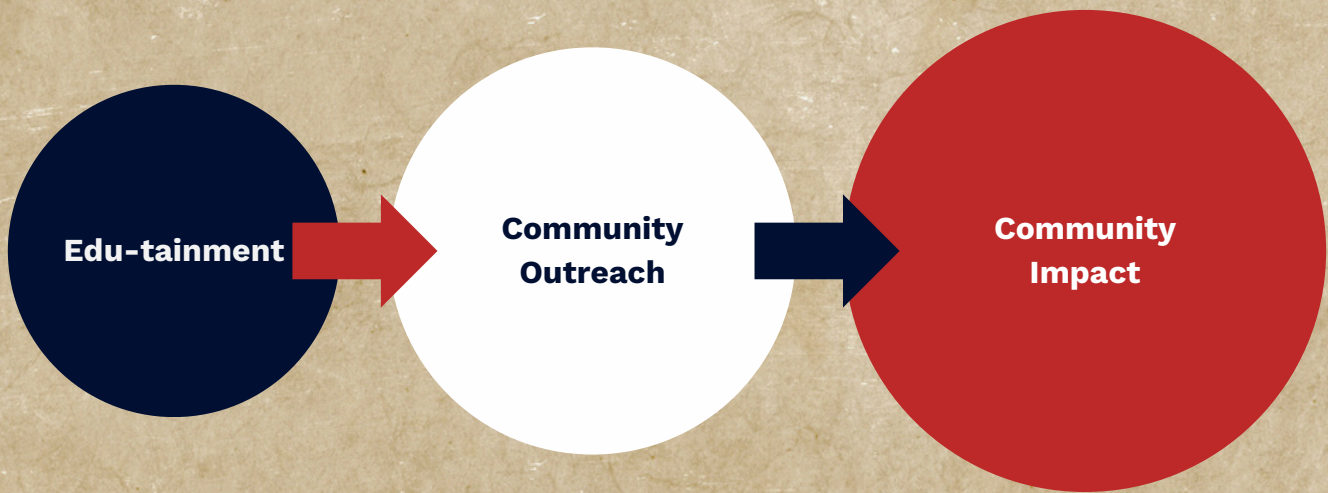
05

## Building a Legacy of Impact

Our vision extends beyond the present. We aim to inspire transformational cultural change by encouraging individuals, families, and communities to live out faith-driven freedom in every sphere of life.



# "SPHERES OF INFLUENCE"



## YOUTUBE CHANNEL



@FreedomForgeTV

- podcasts
- interviews
- lectures
- teaching series
- mini-docs
- vignettes
- debates
- presentations
- book reviews
- etc.

## ONLINE PRESENCE



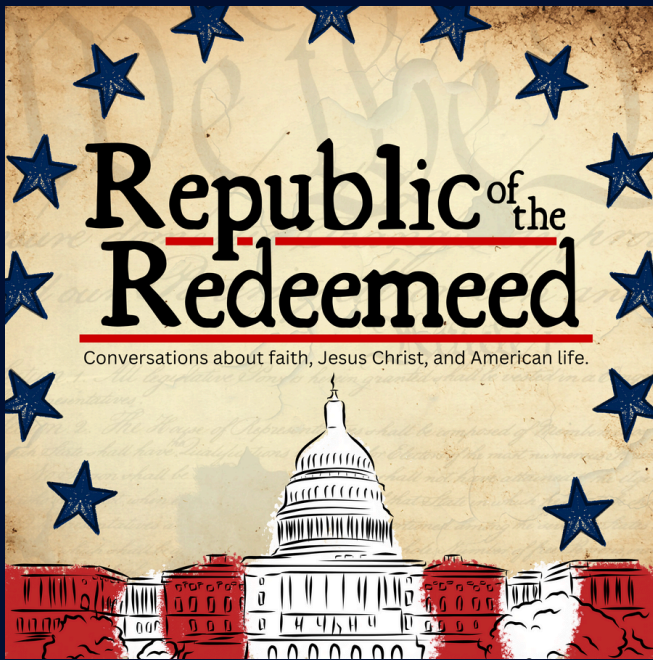
## IN-PERSON EVENTS

- speaker/lecture series
- movie screenings

- book clubs
- workshops
- seminars
- retreats



# PODCAST



"Republic of the Redeemed" is a thought-provoking podcast that delves into timely conversations about Jesus, faith, and the heart of American life. This podcast explores the intersection of faith and patriotism, inviting listeners to reflect on how their Christian beliefs shape their understanding of and engagement with the complexities of American society.

Through insightful interviews, deep dives into historical and biblical contexts, and meaningful discussions on contemporary issues, each episode offers listeners an opportunity to wrestle with questions of faith, justice, and community.

Together, we'll explore America's founding principles, discuss the role of religion in public discourse, and examine the challenges and opportunities facing Christians in contemporary society. Our goal is to inspire listeners to live out their faith authentically while contributing to the flourishing of our great nation.

