

0824



MORABITO CREATIVE GROUP

BRAND GUIDELINES

BRAND OVERVIEW



Who We Are

At Morabito Creative Group, we believe everyone has a story worth sharing—a story that can inspire, connect, and transform. We're a creative agency dedicated to helping churches, non-profits, and purpose-driven individuals amplify their voice and share their mission with the world. Guided by faith and fueled by creativity, we partner with you to create content that reflects your vision and makes a lasting impact.

Our Mission

Our mission is simple: to empower you to share your unique story and values with confidence and clarity. We provide strategic, innovative solutions that simplify the creative process, so you can focus on what matters most—your purpose. Whether it's building a cohesive brand, producing engaging podcasts, or creating impactful videos, everything we do is designed to amplify your message and connect with your community.

Why We Exist

Morabito Creative Group was born out of a passion for storytelling, creativity, and faith. We aim to serve as a bridge between vision and execution—a place where purpose-driven individuals and organizations could find the support they need to turn their ideas into reality. At the heart of MCG is the belief that creativity, when paired with integrity and collaboration, has the power to inspire real change.



LOGOS



COLORS

EDBD68

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A43845

602B53

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E5E6DD

FFFFFF

TYPOGRAPHY & IMAGERY



League Spartan
TT Smalls



BRAND MESSAGING

01

Empowering Voices, Amplifying Impact

“At MCG, we believe everyone has a story worth sharing. Whether you’re a church, a non-profit, or a purpose-driven individual, we’re here to help you amplify your voice, share your vision, and make a lasting impact.”

02

Your Mission, Our Passion

“You’re passionate about your mission, and so are we. We’re more than just a creative agency—we’re your partner in bringing your ideas to life and connecting with your audience in meaningful ways.”

03

Hassle-Free Creativity, Inspired Results

“Creative projects don’t have to be overwhelming. From branding to virtual podcast production, we simplify the process so you can focus on what matters most—your mission. Together, we’ll create something inspiring.”

04

Collaboration That Counts

“We don’t just work for you—we work with you. At MCG, we value collaboration, listening to your needs and dreams so we can create solutions that truly reflect who you are and what you stand for.”

05

Inspiring Communities, Changing Lives

“Our ultimate goal is to create work that doesn’t just look good—it makes a difference. We’re here to help you inspire your community, build relationships, and leave a positive mark on the world.”

06

Creative Solutions with a Personal Touch

“We believe in making things personal. That’s why every website, podcast, and brand we create is tailored to fit your goals and vision. Because your work deserves to feel as unique as you are.”

CONTACT



Want more info?

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